



Human Resource Association  
of the Midlands

## 2018 Sponsorship HRAM Program

HRAM is the premiere organization for human resource professionals in the Omaha metropolitan area. The organization provides educational, developmental and professional interactive forums to serve the needs of its members and the community. HRAM has over 1,000 members and is a local affiliate of the Society for Human Resource Management (SHRM).

By sponsoring one of our five programs – which includes a keynote speaker and afternoon technical session focused on current topics and issues affecting human resource management – your company or organization can achieve prominent exposure to our broad membership. If your organization is non-profit, please contact the HRAM office for special pricing.

Bronze Level \$600 (Valued at \$950)	Silver Level \$1200 (Valued at \$1770)	Gold Level \$1800 (Valued at \$2370)
<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Logo placed in program flyer</li> <li>• Inclusion on program email blast</li> <li>• Booth space at program</li> <li>• Distribution of marketing materials at place settings</li> <li>• Introduction at program</li> <li>• Business card raffle</li> </ul>	<ul style="list-style-type: none"> <li>• Individual email blast OR Podium time 3-5 minutes</li> <li>• 4 complimentary registrations</li> <li>• Logo placed in program flyer</li> <li>• Inclusion on program email blast</li> <li>• Booth space at program</li> <li>• Distribution of marketing materials at place settings</li> <li>• Introduction at program</li> <li>• Business card raffle</li> <li>• 30 day Website banner</li> </ul>	<ul style="list-style-type: none"> <li>• Individual email blast</li> <li>• Podium time 3-5 minutes</li> <li>• 7 complimentary registrations</li> <li>• Reserved Corporate Table</li> <li>• Logo placed in program flyer</li> <li>• Inclusion on program email blast</li> <li>• Booth space at program</li> <li>• Distribution of marketing materials at place settings</li> <li>• Introduction at program</li> <li>• Business card raffle</li> <li>• 60 day Website banner</li> </ul>

Payment must be received at least two weeks prior to the program.

Logo must be received 6 weeks in advance to guarantee inclusion in on program flyer and postcard.

Email blast date must be requested no later than 30 days after program is held.

HRAM reserves the right to refuse any sponsor and to secure up to 3 sponsors per luncheon.

By choosing to advertise to HRAM's membership, sponsor agrees that all HRAM members shall be eligible to participate in the advertised opportunity, if applicable.

To reserve a sponsorship spot, please fill out payment form on back of sheet, along with choosing a program month and fax, email or mail into the HRAM office.



# 2018 Sponsorship HRAM Program

Circle the sponsorship level you'd like to sponsor at:

Bronze    Silver    Gold

Circle the date(s) in 2018 you would like to sponsor.

February 13th    ~~SOLD OUT~~ June 12th    September 11th    November 13th

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorized By: (Print) \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Names of people attending the Program: \_\_\_\_\_

\_\_\_\_\_

I authorize HRAM to charge my:    Visa    MasterCard    Amex    Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Total Charge Amount: \$ \_\_\_\_\_ Email Receipt:    Y (Include email) /    N

Sponsorship request forms and payment can be  
mailed to HRAM at Rockbrook Village, 11060 Oak Street, Suite 5, Omaha, NE 68144,  
faxed to 402-932-1095 or emailed to [staff@hram.org](mailto:staff@hram.org).

**Make checks payable to HRAM.**

FOR OFFICE USE ONLY:

Received: \_\_\_\_\_ Entered: \_\_\_\_\_ Paid: \_\_\_\_\_ Add'l: \_\_\_\_\_