



Human Resource Association  
of the Midlands

## Member Lounge Web Banner Advertising Form

HRAM is the premiere organization for human resource professionals in the Omaha metropolitan area. The organization boasts over 1,100 members and is a local affiliate of the Society for Human Resource Management (SHRM). Our website, [www.hram.org](http://www.hram.org), is the number one tool HRAM uses to communicate with its sizeable membership. With over 3,500 unique visits to our site each month, advertising on the HRAM website is a unique opportunity to directly reach a number of human resource professionals. Every ad placed on our website links directly to the website address of your choice and helps drive traffic to your site. All banner ads bought will rotate in a random order each time the Member Lounge page is accessed, granting full exposure for all advertisers. Capture the attention of a richly targeted market of HR professionals now!

**Member Lounge Web Banner Ad \$250**  
450 pixels wide by 150 pixels high

### Specifications:

Files must be saved as GIF or JPEG formats (preferably transparent).  
Files should not exceed 15K.  
Banners will be posted for one year from start date.  
All banners received will rotate in a random order to give optimal exposure to each advertiser.

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Authorized By: (Print) \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Start date of logo/ad: \_\_\_\_\_

Web address to which logo/ad should be linked: \_\_\_\_\_

I authorize HRAM to charge my:  Visa  MasterCard  Amex  Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Total Charge Amount: \$\_\_\_\_\_ Email Receipt:  Y (Include email) /  N

**Form and payment can be mailed to:**  
**HRAM at Rockbrook Village, 11060 Oak Street, Suite 5, Omaha, NE 68144, ,**  
**faxed to 402-932-1095 or emailed to [staff@hram.org](mailto:staff@hram.org).**  
**Make checks payable to HRAM.**

